

MAKE AN IMPRESSION WITH FAMILY DOLLAR SWEEPSTAKES – OFFICIAL RULES

NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 OR OVER.

- 1) **Promotion Timing:** Make an Impression with Family Dollar Sweepstakes (the “**Promotion**”) begins at 12:00 a.m. Eastern Time (“**ET**”) on July 23, 2020 and ends at 11:59 p.m. ET on September 23, 2020 (the “**Promotion Period**”).
- 2) **Eligibility:** The Promotion is open only to legal residents of the 48 contiguous United States and the District of Columbia (the “**Eligibility Area**”), who are 18 years of age or older (each, an “**Entrant**” and collectively, “**Entrants**”). Employees of Conopco, Inc., d/b/a Unilever (the “**Sponsor**”), Family Dollar, its parent, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies involved with the Promotion, including Don Jagoda Associates, Inc. (the “**Administrator**”), and the immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void outside of the Eligibility Area and where prohibited by law. Subject to federal, state, and local laws and regulations.
- 3) **How to Enter:** To enter the Sweepstakes, visit makeanimpressionwithfamilydollar.com (the “**Website**”), complete the online entry form as directed, and create and share an e-card with someone with whom you have a personal relationship, to receive one (1) entry into the random drawing (each, an “**Entry**” and collectively, “**Entries**”). All eligible Entries must be received by 11:59 p.m. ET on September 23, 2020 to be eligible for the random drawing, as described below. Entries become the property of Sponsor upon receipt and will not be acknowledged or returned. Sponsor is not responsible for lost, late, misdirected, corrupted, incomplete or damaged Entries. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Limit one (1) Entry per person.
- 4) **Random Drawing:** On or about September 25, 2020, one hundred (100) potential Grand Prize winners will be selected in a random drawing from among all eligible Entries received. Drawing will be conducted by Administrator, an independent judging organization whose decisions are final on all matters relating to the Promotion. Odds of winning a prize are dependent upon the number of eligible Entries received. Prizes will be automatically shipped to Grand Prize winners to the address provided on the online entry form within eight (8) weeks after the conclusion of the Promotion Period. Sponsor shall have no liability for any prize or prize notification that is lost, intercepted or not received by a potential winner for any reason. If any prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected.
- 5) **Grand Prize (100 total):** Each Grand Prize consists of a \$50 Family Dollar gift card. Gift card subject to restrictions and expiration dates may apply. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor who reserves the right to substitute a prize of equal or greater value in the event the prize is unavailable. All federal, state and local taxes are the sole responsibility of winner. Acceptance of prize constitutes permission for the Sponsor and its designees to use winners’ names and likenesses for purposes of advertising and trade without further compensation, unless prohibited by law.
- 6) **General Rules:** By participating in the Promotion, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. The “**Released Parties**” (as defined below) are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Website or the Promotion or by any human error which may occur in the processing of the Entries in the Promotion or for any liability for damage to any

computer system resulting from participation in, accessing or downloading information in connection with the Website or Promotion. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the Entrant. "Authorized account holder" of an email address is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor and/or Administrator are not responsible for the failure of any email or Entry to be received by Sponsor/Administrator on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Promotion or Website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to undermine the legitimate operation of the Promotion or Website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion or Website, then the Sponsor reserves the right at its sole discretion to cancel the Promotion and select the winners at random from among all eligible Entries received prior to cancellation. By entering the Promotion, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

- 7) **Release and Limitations of Liability:** By participating in the Promotion, Entrants, and winners agree that Sponsor, Administrator, Family Dollar, and their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Promotion agencies, and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents (collectively, the "**Released Parties**"), will have no liability whatsoever for, and will be held harmless by Entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from Entry creation, the acceptance, possession, use or misuse of the prizes or parts thereof, if applicable or participation in the Promotion or participation in any Promotion or related activity. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Promotion, and in no event shall the Released Parties be liable for attorneys' fees. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
- 8) **Governing Law, Jurisdiction and Venue:** SPONSOR IS REGISTERED UNDER THE LAWS OF THE UNITED STATES WITH HEADQUARTERS IN NEW JERSEY. THE NEW JERSEY COURTS (STATE & FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE PROMOTION AND THE LAWS OF THE STATE OF NEW JERSEY SHALL GOVERN THE SAME. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND HEREBY IRREVOCABLY SUBMITS TO THE VENUE OF THOSE COURTS WITHIN NEW JERSEY.
- 9) **Entrants' Personal Information:** Information collected from Entrants is subject to Sponsor's Privacy Policy, located at <http://www.unileverusa.com/resource/privacynotice/index.aspx>.
- 10) **Winners:** For the names of the winners, available after July 24, 2020, send a self-addressed stamped envelope no later than August 24, 2020, to: The Make an Impression with Family Dollar Sweepstakes - Winners, 100 Marcus Drive, Melville NY 11747, Attention: SD.
- 11) **Sponsor/Administrator:** The Sponsor of the Promotion is Conopco, Inc., d/b/a Unilever, 800 Sylvan Ave., Englewood Cliffs, NJ 07632. The Administrator of the Promotion is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.